

Steve George Chief of Staff

Mark Mathers
Chief Deputy Treasurer

NEVADA 529 COLLEGE SAVINGS DAY CONTEST

Open to all K - 5th grade Nevada students

From State Treasurer Kate Marshall:

As the administrator of the state's Nevada Prepaid Tuition, College Savings Plans, and Gov. Guinn Millennium Scholarship programs, it gives me great pride to host the fourth annual Nevada \$529 College Savings Day Contest. Thanks to the generosity of the Newmont Mining Corporation, which is donating the prizes, five winners—two from Clark County, one from Washoe County, one from a northern rural community, and one from a southern rural community—will be selected via random drawing to receive a gift of \$529 that will be used to open a college savings plan or to enhance an existing account.



The theme of the contest is "I want to go to college so I can become a____."

Those who enter have the choice of completing the sentence and either submitting a drawing of the career choice in the box included on the Entry Form, or submitting an essay of no more than 50 words about the student's career ambition.

One of the most important investments a parent can make in their child's future is establishing a college savings plan. Our greatest resource is our children, and planning today for their future higher education needs is most certainly a tremendous goal.

Enjoy the contest and best of luck to all who enter.

NEVADA 529 COLLEGE SAVINGS DAY CONTEST RULES

- 1. The contest is open to any kindergarten through 5th grade Nevada student who is attending a public or private school.
- **2. Go to** NevadaTreasurer.gov to download/print the entry form. All entries must be completed on the Official Entry Form.
- **3.** The Entry Form must be completed in full, including the signature, email address (if available), and phone number of the entrant's parent so the winners may be contacted. Entries which are not properly and completely filled out will be disqualified.
- **4.** Selected winners must use the \$529 gift to either open a SSgA Upromise 529 Plan college savings account or to enhance an existing college savings account. Five winners will be selected: two from Clark County, one from Washoe County, one from a northern rural community, and one from a southern rural community.

CARSON CITY OFFICE

State Treasurer 101 N. Carson Street, Suite 4 Carson City, Nevada 89701-4786 (775) 684-5600 Telephone (775) 684-5623 Fax

STATE TREASURER PROGRAMS

Millennium Scholarship Program Nevada Prepaid Tuition Program Unclaimed Property Upromise College Fund 529 Plan

LAS VEGAS OFFICE

555 E. Washington Avenue, Suite 4600 Las Vegas, Nevada 89101-1074 (702) 486-6980 Telephone (702) 486-3246 Fax

- 5. Entries must be received **NO LATER THAN MAY 21, 2012.**
- **6.** Entries can either be sent via FAX to (702) 486-3246 or mailed to:

Office of the State Treasurer 555 E. Washington Avenue, Suite 4600 Las Vegas, NV 89101

- 7. The winning entries will be selected via a random drawing on May 23, 2012, with the winners notified immediately after the drawing takes place in the State Treasurer Office.
- **8.** The parents of each selected winner must complete a contest release form allowing their child to appear in media accounts of the contest, including State Treasurer's Office literature and its website.

Ouestions?

Contact the State Treasurer's Office via email at <u>CollegeSavings@NevadaTreasurer.gov</u>, or call (702) 486-6980 or toll free 1-888-477-2667.

NEVADA \$529 DAY CONTEST OFFICIAL RULES

- 1. **How to Enter**: Download and complete the online Official Entry Form available at NevadaTreasurer.gov. Entry forms must include all information requested. Entry forms, which may be submitted via FAX or regular mail, must be received by the State Treasurer's Office **by no later than May 21, 2012, to be eligible**. Sponsors of the Nevada 529 College Savings Day contest are not responsible for entries that are lost, late, misdirected, incomplete, incomprehensible, illegible, damaged, undelivered, or delayed.
- Eligibility: The contest is open to all registered kindergarten through 5th grade Nevada students. The children of
 employees of the State Treasurer's Office, Newmont Mining Corporation, and the SSgA Upromise 529 Plan are not
 eligible to participate.
- **9. Prizes**: Five winners will be selected via random drawing conducted on May 23, 2012, at the State Treasurer's Office: two from Clark County, one from Washoe County, one from a northern rural community, and one from a southern rural community. The winning students will receive a gift of \$529 that will be used to open a college savings plan or to enhance an existing account. The parents/legal guardians of each winner will be contacted in advance to verify the winner's eligibility. Proof of identity and eligibility of both the winner and the parent/legal guardian must be provided to the sponsors upon request. If the sponsors are unable to contact the parents/legal guardians of one of the prize winners, that winner will forfeit his/her prize. Sponsors will not award a prize to anyone not meeting the eligibility requirements. In the event a winner is deemed ineligible or refuses the prize, the Sponsors reserve the right to conduct another random drawing to select an alternate winner from the remaining entries. Prizes may be considered income, and any and all taxes associated with prizes are the responsibility of the parents/legal guardians of the winners.
- 3. **Consent of Parent/Legal Guardian**: The signature of a parent/legal guardian is required on each entry form. By signing the form, the parent/legal guardian is consenting to his or her child's participation in the contest in recognition of, and in compliance with, these contest rules, including without limitation, the Conditions of Participation set forth below.
- 4. Conditions of Participation: Winners, entrants, parents, or legal guardians ("participants") are responsible for complying with all applicable federal, state, and local laws and regulations and with these contest rules. By entering the contest, participants agree to be bound by these contest rules and the sponsors' decisions with respect thereto, which decisions shall be final and legally binding in all matters relating to the contest. Participants agree to release and discharge, hold harmless and indemnify the sponsors, their employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this contest, from any and all tax liability that may be imposed or associated with receipt or use of the prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the receipt, ownership, or use of any prize or while traveling to, preparing for, or participating in any contest-related activity. By entering the contest or by winning, participants grant to the sponsors the right to publicize the entrant's name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review. All submissions may be subject to public display, including, without limitation, electronic display via a website.